



CALL FOR
ARTISTS ENTRIES



Introduction

The City of Kerrville Main Street program invites you to participate in the annual *Mardi Gras on Main* event through your Mardi Gras themed artwork. This event highlights the very best of wine, art, and Cajun cuisine, and will be held **FAT TUESDAY, February 17, 2015** in Historic Downtown Kerrville on Earl Garrett Street. *Mardi Gras on Main* is a fundraiser benefiting the central city redevelopment efforts of the Kerrville Main Street program.

Mardi Gras on Main started in 2005 as a celebration of Kerrville Main Street's 10th anniversary. It has since evolved into a festival that focuses on fine food, fine music, and fine wine. Each year since its inception, hundreds of people gather to celebrate Mardi Gras Texas style. The event will include fine wine and beer, gumbo cook-off, Cajun food, and live entertainment. Kerrville Main Street will bring just a hint of the old west into a traditionally New Orleans style festivity. The event will have a cash bar with excellent choices of wine, including our Signature Wine by Kerrville Hills Winery, and excellent beer.

A major component of *Mardi Gras on Main* is the artwork! All artwork submitted will be juried and one signature piece will be chosen as well as others to be displayed at the event. The signature piece for the 2015 *Mardi Gras on Main* will be professionally reproduced on posters as well as featured on a private wine label for the signature wine.

Requirements

By signing and submitting the Entry Form and art for the event, if your piece is selected as the signature artwork for the 2015 *Mardi Gras on Main* event, you agree to release the piece as well as all printing rights to Kerrville Main Street.

Your artwork can be created in any medium but must be no smaller than 18 inches and no larger than 48 inches on any one side. Artwork must be tasteful and not include nudity of any kind. Artists may submit up to three pieces of original artwork for a single entry fee of \$35.00. By signing and submitting the Entry form, Artists confirms that the piece is original, has never been displayed prior to the event, and that it is available for release. The winning unframed piece must be delivered by **December 1, 2014** to City Hall. The winning artist must be present at the MGOM event to sign posters.

Entry Deadline and Procedures

The deadline for entries is **Monday, November 24, 2014**. Entries must be submitted in electronic format. Please send the name of the piece and the image(s) as a JPEG file to ashlea.boyle@kerrvilletx.gov. If entering more than one, please specify which title goes

with which file. You will receive an e-mail confirmation of your entry. The recipient must also submit their entry form and fee by the above deadline.

Awards

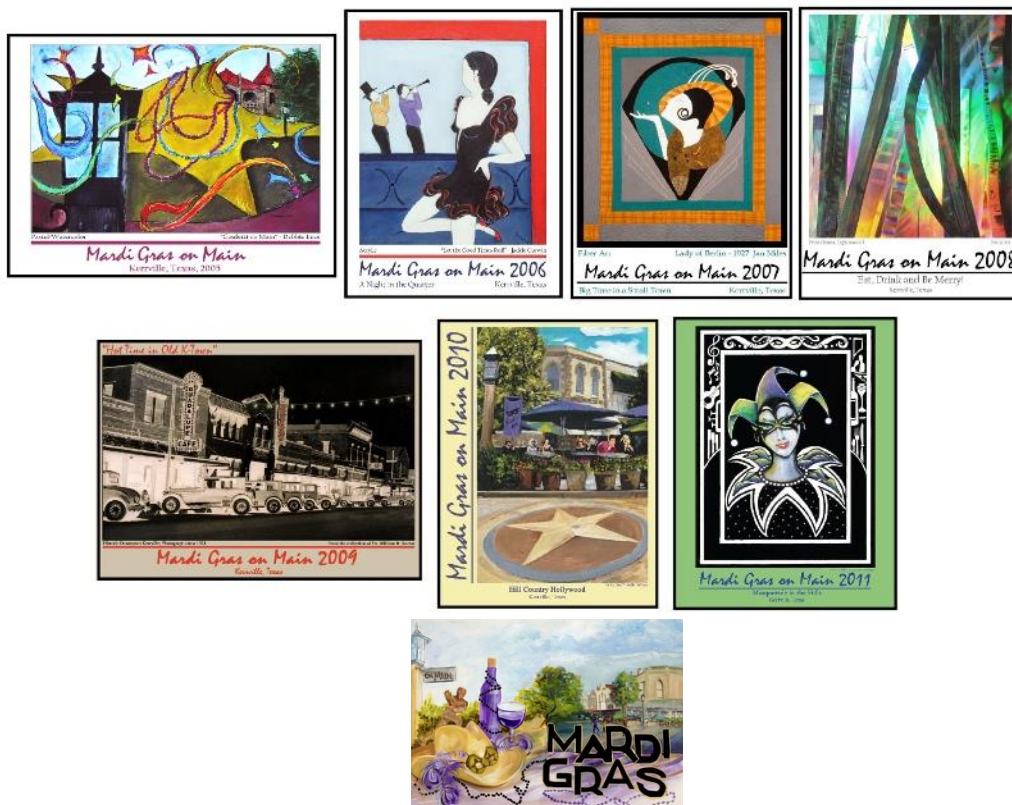
The winning **“Mardi Gras on Main Signature Art”** artist will receive a \$250.00 award check. The winning artist will receive a framed poster of their winning art work. The top artist will also be presented with a bottle of the signature event wine and complimentary admission for the winning artist and a guest to the VIP Reception held the night of the event. In addition to the above details, the event signature artwork will be included in the publicity for the 2015 *Mardi Gras on Main* event.

Questions

For additional information contact:

Ashlea Boyle
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Kerrville, Texas 78028
(830) 258-1153 Direct
(830) 257-8000 City Hall
ashlea.boyle@kerrvilletx.gov
www.mainstreetkerrville.com

Prior Years Signature Art





Mardi Gras Signature Art Entry Form 2015

Name: _____

Street Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone: _____

E-mail address: _____

Is artist over 21 years of age? Yes ____ **No** ____

Entry # 1 Title: _____

Size (horizontal x vertical) Inches ____ x ____ **Medium** _____

Entry # 2 Title: _____

Size (horizontal x vertical) Inches ____ x ____ **Medium** _____

Entry # 3 Title: _____

Size (horizontal x vertical) Inches ____ x ____ **Medium** _____

Entry Fee: \$35.00 for up to three (3) entries \$ 35.00

Please make checks payable to Kerrville Main Street

Artists Release:

If my art is chosen, I hereby release the original piece as well as all printing rights to Kerrville Main Street. I certify that the piece is original, has never been displayed prior to the event, and is available for release and I agree to adhere to the requirements in the Call to Artists packet.

Signature

Date